EX101. TOURISM ACTION PLAN 2014

The Executive considered a report by the Director of Development Services presenting the Tourism Action Plan for 2014 for approval.

The Council's Tourism Action Plan was updated annually. The key achievements of the 2013 plan were detailed together with the 2014 plan.

Decision

The Executive agreed the Tourism Action Plan for 2014 and noted progress in the key areas of activity on the 2013 Plan.