

## **EX121. TOURISM STRATEGY**

The Executive considered a report by the Director of Development Services presenting the recommendations of the policy development panel established to develop a Tourism Strategy.

The Executive had, on 17 June 2014 (ref EX27), established a policy development panel to prepare a tourism strategy for the Falkirk Council area. The panel comprised Baillie Paterson and Councillors Mahoney (chair) and D Goldie. The opposition did not take up its 2 places on the panel.

A draft strategy was approved by the Executive on 2 December 2014 (ref EX88) for consultation. The report summarised the issues raised during the consultation with tourism partners, operators and national organisations. Following the consultation, the panel met on 12 February 2015 and finalised the draft Tourism Strategy for 2015–2020 for consideration by the Executive. The report also set out arrangements for reviewing the strategy during its lifetime. The draft strategy was presented for consideration.

### **Decision**

**The Executive agreed the Tourism Strategy 2015-2020 for publication and the arrangements for reporting annually on tourism as outlined at paragraph 5.1 of the report.**