



7 March 2017

Jillian Edmund
Denovan Village Limited
Denovan Road
Dunipace
Denny
FK6 6BJ

Dear Ms Edmund

Denovan Village Development

I write on behalf of the national tourism organisation VisitScotland to express our support in principle for the development of holiday accommodation at the above address.

VisitScotland has a strategic role as the public sector body providing leadership and direction for the benefit of tourism in order to get the maximum economic benefit for Scotland. It exists to support the development of the tourism industry and to market Scotland as a quality destination.

We work closely with Falkirk Council, Falkirk Community Trust, local businesses and other partners to grow tourism and the wider visitor economy in line with the national Tourism Scotland 2020 strategy and the related Falkirk Area Tourism Strategy 2015-2020, which includes a specific objective to increase overnight accommodation in the Falkirk area by 20% over the next five years.

Yours sincerely

A large black rectangular box redacting the signature of Liz Buchanan.

Liz Buchanan MBE
Regional Partnerships Director