

My Campaign.

1. What is your litter?

2. Why is this litter bad? (Is it dangerous to animals or people?)

3. Where should this litter be disposed of?

4. Who might have dropped this litter? (Is it mostly children, teenagers, adults or old people?)

5. How long will your campaign last?

6. How will you know if your campaign is successful?

7. How can you get your anti-litter message across to this type of people? (For example, if your litter was being dropped by adults they might not take notice of a Sponge Bob Square pants poster but if your litter was dropped by young children they might like that.)

Write your ideas here but you can start your designs / promos on the back of this and on other sheets.
