

EX88. TOURISM STRATEGY UPDATE

The Executive considered a report by the Director of Development Services providing an update on the development of a tourism strategy.

The Executive established a policy development panel, on 17 June 2014 (ref EX27), to develop a tourism strategy and requested that a draft strategy be submitted by November 2014.

A draft strategy was provided, however the panel now sought authority to further consult on the terms of the draft, in particular with the tourism trade, in order to develop the document. It was anticipated that the panel would submit a final draft strategy to the Executive in February/March 2015 following consultation.

Decision

The Executive agreed to:-

- (1) extend the timetable for agreeing a tourism strategy;**
- (2) approve the draft strategy as appended to the report, for consultation; and**
- (3) authorise the Director of Development Services to undertake further consultation and update the strategy for the Executive's consideration and approval in February/March 2015.**