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Information

Realising its potential

make it happen

council of the future

Why do we need to change?

We are drowning in information!

300+ systems, 100+ servers

Fear factor - we are scared to get rid of information

No “ownership” of information

We don't see the value of information

It costs us to store and find information

Inability to innovate

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The Information Project

- 1 Map** our information assets
- 2 Simplify**, reduce and consolidate information- aim for a single source of truth
- 3 24/7 access** to information, wherever we are
- 4 Better use** of information

1. Map

What do we hold?

Why do we hold it?

How long do we hold it for?

Who is responsible for it?

2. Simplify

Consolidate sources - single source of truth

Ensure information we do hold is meaningful

We are One Council

Get rid of what we no longer need

Reduce physical and electronic storage costs

3. Access 24/7

**Information accessible wherever we are
(or where our citizens are)**

Underpin SharePoint development/EDRMS

Support mobile and flexible working

Save staff time

**Wherever possible, we aim to become a
digital business**

4. Better use

Connect rather than collect

Improve customer experience

Better planning and delivery of services

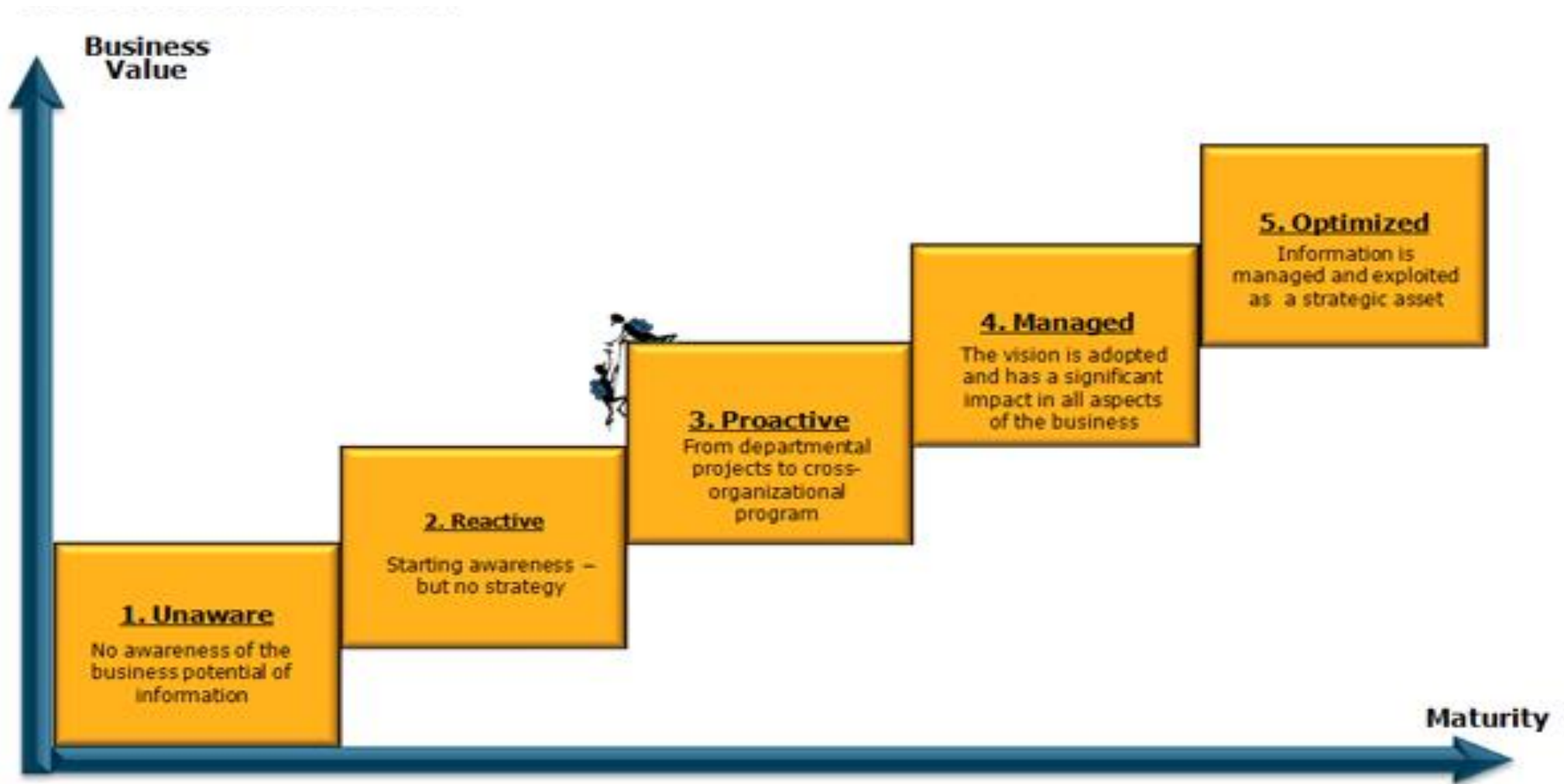
Informed decision making

**Enable place-based approaches/
community engagement**

Improve information sharing - internal and external

Innovative use and transparency - open data

Information Maturity



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Let's realise the potential

Culture change - there is **value** in our information

We need to be **custodians/curators** of our information

We need to **close the gap** between what we do now,
and what we could do, with our information

Doing nothing is not an option