

JULY EMAIL OFFER

2020 Brief & T&C's

Last edit: Zoe Newsome 03.06.2020



Our July email offer:

The Payroll Giving Team will offer a one-off £for£ match on top of Payroll Giving donations. Full T&C's are below. We hope that all the employers we work with join us to promote this to their employees.

The imagery and a full set of draft communications, which we have created specifically for this July email campaign, will be made available (free of charge) to all organisations who wish to take advantage of our offer and who agree to our T&C's (which are below).

We will be posting about the campaign, and all those who are participating, on our Social Media platforms (see below for more details).

PGT July 2020 T&C's/ matching criteria:

1. All matching is a one-off and will be paid to charities in September 2020.



- 2. Matching will only be granted on donations made by employees of Organisations who confirm they are taking part in our campaign, in advance of Friday 10th July 2020.
- 3. Matching will only be granted on donations of £2+ per calendar month.
- 4. Matching will only be granted to donations made to charities featured on The Payroll Giving Team website (<u>www.thepayrollgivingteam.co.uk</u>)
- 5. Matching will only be granted on donations made online via the Payroll Giving Team website page.
- 6. Matching will only be granted on donations between Monday 20.07.20 and Friday 24.07.20
- 7. Matching will only be granted on donations which are confirmed by Payroll as having commenced.
- 8. Matching is capped at £25 per charity chosen, per person.

Other conditions:

9. Unless otherwise agreed with us directly, you are agreeing to allow us to promote your company's participation in this campaign across any/all of our social media platforms, including the use of your logo on these posts. We will endeavour to tag your company in every post where your social media handle is known to us/discoverable. NB: we will NOT disclose any specific details/results from your individual campaign, nor will we assume that acceptance of these T's & C's is the same as permission to use your company name/logo for any other purpose other than as specified above.

Please contact your Payroll Giving Team dedicated Client Manager with any questions or queries about anything contained in this brief, or to register your interest in taking part.

If you are not who that is then please email info@thepayrollgivingteam.co.uk or call our helpline on 0200 888 0118 and you will be put in touch with a team member who can help.