

Falkirk Child Poverty Action 2019 Report

“ I’d rather send them to school than to have decent meal, as I know they get some hot food at school, and learn something for the future. ”

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Introduction

Falkirk Community Planning Partnership is committed to making Falkirk a fairer and more equal place to live. Our commitment to mitigating the impact of poverty on individuals, families and communities in our area is detailed in **‘Towards a Fairer Falkirk 2019-2024’** and our **Integrated Children’s Services Plan 2017-2020**.

Falkirk Community Planning Partnership’s Fairer Falkirk Partnership brought a number of partners across the area together, to map related work from 2018-19, and gather information on the actions that we are taking to tackle child poverty.

In May 2019, we held a child poverty workshop with representatives from a number of organisations including:

- Falkirk Children’s Commission
- One Parent Families Falkirk
- Falkirk Community Trust
- NHS Forth Valley
- Skills Development Scotland
- Falkirk Council
- Aberlour

The workshop was led by NHS Health Scotland’s Organisational Lead on Child Poverty, Kerry McKenzie and the National Co-ordinator for Local Child Poverty Action Reports, Hanna McCulloch.

The aim of the workshop was to complete the Local Child Poverty Action Report Template, and begin to scope future priorities using the national key drivers. The session provided a national overview of the Child Poverty Action Report duty and then groups captured last years work already happening across the Falkirk area, and change ideas were shared to develop our future priorities for the LCPAR and other relevant plans.

The workshop, and the work of the Fairer Falkirk Groups has led to our annual LCPAR (table 1) and future priorities (table 2). The context for our planning is set out in Toward a Fairer Falkirk 2019-2024.

As the Fairer Falkirk Partnership is now established, co-ordination and reporting of this work will be more streamlined for our LCPAR 2019-20. Our aim is to continue to engage with young people and families with lived experience and ensure our plan is co-produced with these and identified priority groups. We are looking to test our ideas and identify opportunities to scale good practice across the authority.

We will continue to work across the Community Planning Partnership and Children’s Commission to engage all relevant partners to take forward our priorities in 2019/20 and beyond.



Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 1: Income from Employment Hourly Pay Hours worked per household: - Skills and qualifications - Labour Market Accessible transport & childcare			
Fair Start to Work - Provision of an all age needs based person centred approach for individuals who have various barriers to employment including health conditions, disabilities, lack of skills, experience and/or childcare	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Education Training Unit (ETU) in partnership with Department of Work & Pensions (DWP), Skills Development Scotland (SDS), Forth Valley College, Third Sector and NHS Forth Valley	Funded by a mixture financial resources providing: - Key Worker - Skills Training - Advice - Specialist Interventions
Parental Employment Support - A new targeted programme to support unemployed parents as part of the Scottish Government's Child Poverty Action plan. Providing enhanced key worker support for those unemployed and additional support to parents experiencing in-work poverty	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU in partnership with DWP, SDS, Forth Valley College, Third Sector and NHS Forth Valley	Scottish Government Parental Employment Support and Local Employability Funding/ European Social Fund (ESF)
Supported Employment - Increased the number of employment opportunities within the Public and Third Sector for individuals with disabilities The council is a disability confident employer - a government led initiative where employers need to demonstrate criteria	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU in partnership with DWP, SDS, Forth Valley College, Third Sector and NHS Forth Valley	Supported via Programme and European Social Fund Funding providing key worker, job coaching, wage subsidies and skills training
Increased supported pathways to learning and earning for young people with learning disabilities	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU in partnership with DWP, SDS, Forth Valley College, Third Sector and NHS Forth Valley and SERCO	A partnernship co-investment approach to provide an onsite project at Forth Valley Royal Hospital

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Based on available evidence of those excluded from the labour market and the barriers to employment	2019 - 2021	Those currently excluded from the labour market with barriers to gaining and sustained employment. A particular focus will be on priority groups.	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work)
Based on available evidence provided locally and by Scottish Government	2019 -2022	Parents currently unemployed who wish to progress towards and into work. Parents in work who need to increase their income earning potential through increasing skills and qualifications	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work)
Based on information provided via Scottish Government Disability Employment Action Plan	2019 - 2022	Those with disabilities who are currently excluded from the labour market and are at risk of experiencing long term poverty	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work)
Based on information from the Keys to Life Employability task Group and the Scottish Commission for Learning Disability – Learning Disability Employment Gap	2019 - 2022	Young people with Learning Disabilities	Increased levels of participation from those currently most excluded in the labour market

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DRIVER 1: Income from Employment Hourly Pay Hours worked per household: - Skills and qualifications - Labour Market Accessible transport & childcare			
Participation Support/ Barrier Removal - Provision of targeted support to ensure an inclusive approach to those experiencing poverty to ensure this is not a barrier to participation by providing travel and subsistence payments, Transitional payments, Clothes and Tools for Work, Childcare Support etc	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU	Employment and Training Support Fund
Maximise Additional Opportunities through Procurement - Include appropriate Community Benefit Outcomes in Contracts to increase opportunities for Fair Work for Priority Groups	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU, Procurement and Commissioning Unit and Council Suppliers	Existing Contracts and Community Benefits in Public Procurement (CBIP) approach
Employer Support - Providing additional support to employers to enable them to adopt a more diverse and inclusive approach to recruitment and work-based learning. Promoting Fair Work Practices including Living Wage	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU	European Social Fund and Programme resources
Second Chance Apprentices - Utilising Falkirk Council as an employer to provide transitional Falkirk Jobs Programme to enable those without skills and work experience to gain quality intermediate employment and an opportunity to gain work based qualifications whilst paid the living wage New graduate and intern scheme - provides paid employment and development opportunities	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	ETU and Council Services	European Social Fund and Programme resources

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Based on individual needs assessment and agreed action plans	2019 -2022	Individuals who are unemployed who wish to participate in employability support	Increased levels of participation from those currently most excluded in the labour market
Based on individual needs assessment and agreed action plans and contract opportunities	2019 -2022	Unemployed individuals participating in pre employment Support	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work)
Based on individual needs - those without relevant qualifications	2019 - 2022	Individuals progressing to employment who don't have any relevant qualifications	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work)
Based on individual needs - those without relevant qualifications	2019 - 2022	Individuals progressing to employment who don't have any relevant qualifications	Increased labour market participation, reduced levels of economic inactivity, increased skills levels and improved financial position (better off in work) Number of graduates/interns remaining in employment after the end of the scheme

Falkirk Child Poverty Actions 2018/19

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DRIVER 1: Income from Employment Hourly Pay Hours worked per household: - Skills and qualifications - Labour Market Accessible transport & childcare			
Family firm - Falkirk Council's Corporate Parenting Plan includes the development of a 'Family Firm' approach, which enables local authorities and their partners to offer looked after young people and care leavers a broad range of support to help them progress to positive outcomes. This might include work experience, employment and training, or building capacity and skills Application form changed to allow looked after children to have a guaranteed interview	SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Corporate parenting & Family Firm Groups	Children's Services funding and Partnership core funding
Income for Employees - Existing employees in the Child Care Voucher scheme can continue to access tax free child care. We have a Family Leave Policy which outlines options available to helping working parents and employees with caring responsibilities meet their obligations. We employ people in a variety of different posts requiring a range of skills, knowledge and abilities. Employees can access a variety of employee benefits including childcare vouchers. We have a Flexible Working Policy which outlines the range of flexible working options available with the aim of enabling employees to achieve an improved work-life balance e.g. part-time, job share, term time working. A range of benefits are available to staff including: - Blue Light Card - NHS Staff Discounts - Cycle to Work Scheme	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Falkirk Council/NHS	Core funding

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Percentage of care experienced or Looked After children securing family firm placements	2020	Care experienced young people	Percentage in a positive destination
Percentage uptake of childcare vouchers	Ongoing	Falkirk Council employees	Reducing the number of households where no one is working. Percentage uptake of childcare vouchers can be measured but as this scheme has now closed, the percentage will reduce over time.

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Christmas payments impact on Universal Credit - Falkirk Council staff who receive Universal Credit were at risk of having their claim affected by the early Christmas pay date. Staff in this situation were able to request that they were paid on the normal date at the end of December in order to avoid any impact on their claim.	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	HR/Revenues and Benefits	Core time - payroll
Mentoring supports - MCR (Motivation, Commitment & Resilience) Pathways, Relationships First, Together – peer mentoring for care experienced young people	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Children's commission partners	Children's Services funding/ Big Lottery Funding
Centre Forward – initiative at Falkirk Football Club – pathway from supported programmes – 16-24 year olds	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Information still to be confirmed	
Work clubs - Falkirk Council Community Learning & Development Service (CLDS) Weekly drop in sessions for people seeking work: - Universal Credit Support (online applications & journals) - Digital & Core Skills Development CVs, Job search, emails, online job applications, letter writing, interview advice - Personal Development - Core Skills Accreditation - Progression into volunteering, work or further learning	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Community Learning & Development Service (CLDS), Falkirk Community Trust Library Services & Workers' Educational Association (WEA)	

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Number of employees	Complete	Employees in receipt of Universal Credit	Five employees opted for the normal pay date and this represented a small fraction (0.067%) of the workforce.
Number of children who have achieved a positive destination	Ongoing	Targeted at those at risk of not achieving employment training	
No of people moving into employment No of people gaining accreditation		Any person living within Falkirk area who is seeking work	

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As part of NHS Forth Valley one to one Health Assessments , a person centred discussion takes place with each individual regarding benefits, employability issues and debt	SOLD Outcome One: Our area will be a fairer and more equal place to live	Keepwell Team (nurses, life coaches and employability advisor)	Keepwell Service
Signposting parents to local nursery provision and entitlement to childcare	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Health Visitors	Health Visitors
Promoting the uptake of the Royal Environmental Health Institute of Scotland (REHIS) accredited courses to increase cooking skills and food and health knowledge to empower the local community to develop skills and be able to make better food choices and engage with services	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment SOLD Outcome Four: Our population will be healthier	NHS Forth Valley, Community Planning Partnership, Communities	Health Improvement Nutrition staff and small grants

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
If issues or concerns are identified appropriate help or signposting is given. A review in 3 months will be attempted to ascertain whether the individual's situation has improved. Self scoring for mental health at initial assessment and 3 months follow up	In place within Keepwell Service past 5 years Ongoing	Keepwell actively targets areas of relative deprivation including those in addiction recovery, local soup kitchens, those in low [paid work or part time/fixed term contracts, and people within Community Jobs Scotland (CJS)	
Number of working parents accessing full nursery entitlement	Ongoing	Working families with pre-school aged children	
<p>Number of REHIS accredited centres across Forth Valley</p> <p>Number of people trained in REHIS 'How to Run a Cooking Group'</p> <p>Participant food Journeys</p> <p>Feedback from partners/ case studies</p>	Ongoing	Priority families (as defined in Child Poverty document), Scottish Index of Multiple Deprivation (SIMD) 1-3, vulnerable and low income groups	<p>Funding agreement with CLD: 22 participants supported through REHIS Elementary Cooking Skills in 2019/20. Employability, dietary change and wellbeing outcomes reported in evaluation for hard to reach groups</p> <p>Funding agreement with Criminal Justice women's group- weekly cookery. Being supported with evaluation at present so figures are not available</p> <p>REHIS 'How to Run a Cooking Group'</p> <p>6 Learning Disability Care Providers</p> <p>1 x Gentleman who is blind at Sensory Centre</p> <p>The Sensory Centre was supported to become a REHIS training centre and now deliver their own Elementary Cooking Skills courses</p> <p>REHIS Elementary Cooking Skills</p> <p>2 x sensory Centre staff (1 x person with blindness, 1 x person with autism)</p> <p>3 x parents from Victoria Primary</p> <p>5 x parents through social work services</p> <p>5 x participants Salvation Army</p> <p>4 x participants through Criminal Justice, Brockville</p> <p>8 x participants Kersiebank Community Centre</p> <p>5 x participants at Westfield Community Centre</p> <p>Make and Taste 'food engagement' support- Carmuir's Primary and Social work</p>

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Annex 21 training programme for Community Food development Workers - Opportunities for career progression for people with relevant experience who are not fully qualified	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Dietetic Co-Ordinator/ Health Improvement (Nutrition Lead) NHS Forth Valley HR Department	3 x 15 hour posts (plus 3.75 hours temp)
Stress Control Training	SOLD Outcome Four: Our population will be healthier SOLD Outcome Five: People will live full, independent and positive lives within supportive communities	Health Promotion Service, Mental Health Service staff	Health Promotion Service and Mental Health Service Staff time, programme budget to cover training venues and materials
Prison/Community Justice Health Improvement Work	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Health Promotion Service, Scottish Prison Service, Prison Healthcare staff	Staff time and programme budget
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablers			
Holiday Hunger & Summer Food Project Funding for community groups and organisations who provide food and activities for children during the summer and Christmas holidays Provision of food parcels to families at risk of food poverty during summer holidays 210 children supported to access a week of sports coaching with food provided during summer holidays and a further 70 at Easter Food Skills - REHIS courses/qualification, practical cooking, food prep, food hygiene	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Falkirk Council/ Falkirk Community Trust/ Falkirk Foodbank (Trussell Trust)/ various local Community Organisations	£70k over two years from 2017/18 to 2018/19 £40k allocated for 2019/20

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Costs of participation in education	Posts recruited to - training up to 3 years	People with relevant experience/ knowledge/ skills who may not have had the opportunity to gain appropriate qualifications	3 workers have just been appointed and training programme has been developed.
Post course evaluation and follow up evaluation	Ongoing	Individuals experiencing low level anxiety and depression	
Ongoing evaluation, rates of employment on release from prison	Ongoing	Individuals within the Community Justice System	
Evaluation carried out at the end of the summer on each project to assess the impact	School holiday periods; specifically summer and Christmas	This service is targeted at families in need identified in areas of deprivation	2018 summer food project - 13,651 meals provided to 2641 children and 993 adults with a cost of £1.87 per meal

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DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablers			
<p>Conduit Scotland is a fair and affordable loans provider who actively signposts customers to additional support services were needed</p>	<p>SOLD Outcome One: Our area will be a fairer and more equal place to live</p>	<p>Conduit/Fairer Money Group</p>	<p>Council consortium (Fife, Falkirk & West Lothian) funding</p>
<p>Citizens Advice Bureaux (CAB) provide advice on benefits, debt, and money and consumer issues.</p> <p>Provision of services through a range of channels (e.g. face to face, phone, website, email, outreach, etc.) to enable improved accessibility for those most disadvantaged.</p> <p>CAB outreach services are designed and delivered to target communities and groups of people in or most at risk of falling into poverty.</p> <p>Access to free legal and para-legal advice for vulnerable individuals and low income households.</p> <p>Providing support with financial management, digital and other skills to enable people to make informed choices, manage their affairs more effectively, be aware of avenues for further support and move toward self-advocacy in future.</p>	<p>SOLD Outcome One: Our area will be a fairer and more equal place to live</p>	<p>Falkirk Citizens Advice Bureau/ Grangemouth & Bo'ness Citizens Advice Bureau/Denny & Dunipace Citizen Advice Bureau/Fairer Money Group</p>	<p>Services are supported partly by Falkirk council funds and partly by external funds</p>

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Management information and update report submitted monthly to council	Ongoing	<p>Members of the community who are financially excluded and unable to access credit when in financial shock and may have no other alternative than high cost providers (doorstep lenders, Brighthouse, paydays, loansharks)</p> <p>We aim to raise awareness of fair credit to all members of the community listed in the Fairer Falkirk Group and Child Poverty Act priorities</p>	<p>Conduit update report Apr 2019 - Total loans to end of March (new & repeat) - 1,750 'Typical' customer is: Female (60%) Living in Local Authority/ Housing Association or private rented accommodation (69%) Single (34%) or single parent (20%) Employed (38%) 2,583 signposting/ referrals to a wide range of other services. 22% are for welfare rights and money advice services and 32% to voluntary and community sector organisations</p>
Anonymised monitoring and evaluation information collected, analysed and reported to help inform decisions that impact on people in poverty, at risk of poverty and the wider community	Ongoing	<p>People most at risk of financial hardship</p> <p>People who experience social or economic disadvantage (e.g. due to disability, long term health condition, English as an additional language, etc.)</p> <p>Vulnerable people/ People who otherwise would have difficulty representing their own interests</p>	<p>Debt Advice breakdown across 3 CABs April 2018 - March 2019 -</p> <p>Lone parent (with dependants) - 23</p> <p>Couple with dependants - 29</p>

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Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
Falkirk Council Advice Services (CAS) provides help with personal budgeting support and debt and money advice	SOLD Outcome One: Our area will be a fairer and more equal place to live	Community Advice Services/Fairer Falkirk Group	Internal & External – Fairer Falkirk Fund & Scottish Legal Aid Board (SLAB) Alleviate poverty, hardship and disadvantage by providing information, advice and representation on debt and money related issues
Advice Hubs across Falkirk provide the public with advice, guidance, information, support and assistance to customers who access our services, ie Housing Benefit, Local Housing Allowance, Council Tax Reduction, Discretionary housing Payments, Free School Meal, Clothing Grants, Education maintenance allowance, Scottish Welfare Fund, Housing Options, Rent and/or Council Tax Arrears, Welfare Benefits and Money & Debt Advice	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Access to Services	A team consisting of Hub Manager, Senior Multi Skilled Advisor, Multi Skilled Advisors and Receptionists at all 3 Hubs (Central Lite being run from Callender Square in the interim) Extension Training to enable those staff to provide the necessary advice and support face to face or to make appropriate referrals to other specialists
Falkirk District Credit Union is a not-for-profit service providing loans and money saving services to the people of Falkirk NHS Credit Union NHS Forth Valley is a member of the NHS Credit Union which offers a range of flexible financial services to members	SOLD Outcome One: Our area will be a fairer and more equal place to live	Credit Unions/ Fairer Money Group	Credit Union budget and resources
Fuel poverty Develop projects to assist the Scottish Government meet its targets to reduce the numbers of those living in Fuel Poverty.	SOLD Outcome One: Our area will be a fairer and more equal place to live	Property Services Section, Asset & Investment Team; Welfare Benefits Team; Housing Officers; Falkirk Fuel Poverty Forum;	Health Research Authority; Scottish Government Home Energy Efficiency Programmes for Scotland (HEEPS) and Scotland's Energy Efficiency Programme (SEEPS) funding

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Advice Service Delivery Plan 2018-2022	The service is on-going and is accessible Mon - Fri 9am - 5pm	Debt Advice is provided to all residents living within the Falkirk Council area	Debt Advice breakdown April 2018 - March 2019 - Lone parent (with dependants) - 115 Couple with dependants - 73
Less presentations for routine enquiries and therefore able to give more intensive support to those vulnerable customers Increased uptake in referrals for additional support Reduction in rent debt and evictions (excluding UC cases)	Ongoing	Every resident in need of advice, support and assistance for Council Tax, Rent, Housing Benefit, Council Tax Reduction, Scottish Welfare Fund, Education Maintenance Allowance, Free School Meals & Clothing Grants, Discretionary Housing Payment, Debt & Money Advice, Income Maximisation and Welfare Benefit Advice	
Access to ethical lending	Ongoing	New and existing members of the credit union whom are feeling financial strain and are unable to access affordable credit Specific loan products targeted at pay roll, parents/carers in receipt of child benefit Affordable pre payment funeral plans for members Promotion of junior savers schemes within schools	
Fuel Poverty & energy efficiency data taken from the most recent Scottish House Condition Survey; Falkirk Council energy efficiency data taken from the ARC Return	Ties in with Scottish Government timelines as set out in the Route map for Scotland	The actions are set to help all residents who live in the Falkirk Council area including families with children	

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Digital Inclusion - Online access - Funding grants up to £5k have been made available to community groups and organisations to 'buy or upgrade computer equipment that is available to the public to use to access online digital services' in their community and to 'upskill staff and / or volunteers to enable them to provide support and assistance to help people get online' Digital Skills for Life: Promote Digital Inclusion and the uptake of Digital Services across the Falkirk Council area - Provide 'Digital Skills for Life' training in a variety of Community locations - Promote & support community groups/organisations to apply for funding from Falkirk Councils Digital Inclusion Fund	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk Team Community Learning & Development (CLDS), Corporate Service & Falkirk Community Trust Libraries partnership	Grants of up to £5000 available from Fairer Falkirk Fund Falkirk Council funding
Charges and concessions policy - New policy approved October 2018. Concessionary rate to be offered to all in receipt of income related benefit. Concessionary rate should be £0 unless justified via Equality and Poverty Impact Assessment	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Access to Services	Core Council Funding

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Evaluation - end of award report	Ongoing	This service is targeted at community groups that provide digital access to those who don't have computer/ internet access in their own homes or who are looking to improve their skills, carry out job searches, apply for Universal Credit etc	Each organisation who receives a grant will fill out an end of award report detailing how the funding has impacted on the priority groups - a full evaluation will then be completed on the impact of the funding 3374 people engaged in the project 124 sessions delivered Falkirk wide including SIMD areas 60% of people signposted to Digital Skills provision & other CBAL Opportunities e.g. Work Clubs & Volunteering.
Impact to be assessed	Approved October 2018	People living in poverty and accessing Council services	

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DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
'Our Falkirk' Online support map - Open Data Institute -funded project to create a tool for the public and frontline staff to easily access information on services in the Falkirk area. Service themes include digital access, food provision and community advice and support. Information in the service includes location, opening hours and accessibility	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk Team	Open Data Institute funded project
Cost of school day - uniform, summer food, charges in school, dress down day, support to access trips etc	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Childhood	Scot Gov & Local authorities – reduction in charges, increase in school uniform
Leaving Care Team support - Debt advice and management with extended responsibility for young people up to the age of 26	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults SOLD Outcome Four: Our population will be healthier	Children's Services Leaving Care Team	Core Council Funding
Pupil Equity Fund - monies spent on literacy numeracy, health and wellbeing	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Children's Services - Information still to be confirmed	Pupil equity fund
Living wage employer We pay the Scottish Local Government Living Wage	SOLD Outcome One: Our area will be a fairer and more equal place to live	Falkirk Council/NHS Forth Valley	Additional funding from Scottish Government for specific groups (care)
Period poverty action – From August 2018 all Local Authorities in Scotland were provided with funding to introduce access to free sanitary products in schools	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults SOLD Outcome Four: Our population will be healthier	Children's Services – Catering & Cleaning Manager/Fairer Falkirk Team/ Forth Valley College	Scottish Government Funding

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Google analytics and case studies will be used to monitor how much the map is used and to record individual's experience	Ongoing	The map will be available to all citizens but its use is targeted at those on low incomes/ those looking for local support services within Falkirk - all Child Poverty Act and Fairer Falkirk Priority Groups	Launched May 2019
Grant increased from £50 to £120	August 2018	Low income families	Positive feedback from parents
CLAS (Children Looked After Survey) data return to Scottish Government	Ongoing	Looked after children/care leavers	Engagement levels Referrals to Community Advice Team Referrals to foodbanks
Percentage of staff on living wage	Ongoing	Employees in lower paid jobs	
1st September 2018 - 1st February 2019 No. of sanitary products distributed to schools - 92,980	Ongoing with 6 month review	Typically the female population aged 12 - 54	Feedback from survey

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
Third sector organisations – offer benefits advice, debt advice, energy advice, job clubs, free holiday activities with meal included, financial support, school clothing bank, emergency store, free meals, free fruit for children, free sanitary products	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	One Parent Families Scotland, Aberlour	Falkirk Council funding One Parent Families - Falkirk Council £82,523 Eligible 2's provision £46,361 Robertson Trust £17,000 PEF £16,500 Child and Young Person's Early Intervention fund £31,000 STV (ended Dec 2018) £34,875 Total £228,259

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
<p>Service outcome framework</p> <p>Financial gains</p>	Ongoing	Low income families & single parent families	<p>Feedback from families highlighted reduced stress, able to eat, attend school etc</p> <p>One Parent Families evidence - 22 parents and 49 children have regularly attended the Family Food sessions. 78 sessions have been delivered from April 18 - March 19</p> <p>During the Easter Break 7 lunch and activity sessions were offered for 24 parents and 43 children</p> <p>During the summer 28 lunch and activity sessions for Hi A23 parents and 45 children took place</p> <p>During the October holidays 2 food and activity sessions were offered which were attended by 12 families</p> <p>40 families have accessed the School clothing, winter jacket and shoe bank on average 3 times each, saving a total of approximately £3600- around £30 per visit. (Some families haven used the bank more than once.)</p> <p>The emergency store has been accessed by 40 parents. The cost for the Centre has totalled £320, however, parents will have saved in the region of £850 if purchased locally and over £3000 if transport costs were included</p> <p>29 families accessed free Halloween costumes donated by Tesco's saving them a total of approximately £450</p> <p>OPFs are now registered to provide free sanitary products through Fare Share and have just received our first delivery</p> <p>2 families were supported to apply for D.L.A for 3 children.</p> <p>1 family was supported to apply for PIP for the parent</p> <p>1 Family was supported to receive carers allowance</p> <p>1 family was supported to access child benefit</p>

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
Community Learning & Development Service (CLDS) Youth Club provision - includes summer programmes	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Information still to be confirmed	Falkirk Council CLD staff and budget
Weaning workshops - make and taste with inexpensive ingredients	SOLD Outcome Three: Our children will develop into resilient, confident and successful adults SOLD Outcome Four: Our population will be healthier	Nursery nurses across Falkirk	Existing nursery nurses Funding for equipment and food stuffs supplied by Nutrition and Dietetic Health Improvement Team Small Grants - £1200
Health for Work Service as part of Forth Valley Fair Start Scotland partnership	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	NHS Forth Valley in partnership with Falkirk, Stirling and Clackmannanshire Councils	Vocational rehabilitation team

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
CLDS action plan	Ongoing	People living in SIMD areas	
At 8 month review Effectiveness of weaning advice	Commencing June 2019	Families with children aged 4 months referred by Health Visitor	Falkirk Health visiting team has recently been given funding, equipment and training resources to enable them to deliver practical sessions, on introducing solid foods in 2019/20- will be supported with evaluation
Health assessment following vocational rehabilitation service support	2018 - ongoing	Low income families	Monitoring sustained work placements

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
Community Food Development Programme: Providing training, support and small grants for partners working with priority families, communities, schools, early years and prison settings to support food skills development and increase food activity	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	NHS Forth Valley Health Improvement Nutrition team and local authority partners, recovery community, Community Planning Partnership, Third Sector	NHS Forth Valley Health Improvement staff and small grant fund - £6000 allocated FV wide (and partner funding and resources)
Stop Smoking Service - free advice, support and pharmacotherapy to support smokers to quit	SOLD Outcome Four: Our population will be healthier	Health Promotion Service staff, Pharmacy staff	Health Promotion Service staff, pharmacy budget

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Grant Evaluations Number of food activities Participant food Journeys	Ongoing	Priority families (as defined in CP document), SIMD 1-3, vulnerable and low income groups	<p>72 young people in prison settings completed REHIS Elementary Cooking Skills in 2018/19 (Polmont YOI)</p> <p>39 adults and 88 children participated in 'Make and Taste' (Forth Valley Wide statistic)</p> <p>10 prison officers and external partners working within prison settings completed Elementary Food Hygiene (Polmont YOI)</p> <p>Evaluations show evidence of young people moving onto training placements, further education and employment and cooking for others on home visits/ liberation</p>
4 and 12 week quit rates	Ongoing	All smokers but with focus on those living in SIMD 1-4 areas	<p>Forth Valley Smoking 12 week Quits Year to Date Data 1 April 2018 - 31 March 2019 92% quit against target (figures complete at end of July 19)</p>

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablerse			
Health Inequalities Community Grant Scheme	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Health Promotion Service, wide range of community groups and organisations across Forth Valley	Health Promotion Service staff time, £9000 allocated 2019-20
Condom Distribution Scheme - free condoms for individuals and organisations	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Health Promotion Service, Public Health, Sexual Health Clinics	Health Promotion Service staff, Blood Born Virus programme budget
Communities Addressing Food Insecurity Capacity Building & Community Development support to community groups to develop a dignified response to address food insecurity. Examples of community activity supported include: •Development of Community Food Access Points •Development of Falkirk Wide Community Consortium •Development of local food pantry model •Development of Community Food Plans	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Falkirk Council Community Learning & Development Service NHS Community Food Development Other - CLDS Action Plan Partners Other- Fairier Falkirk Partners	CLDS Staff Accommodation Costs

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Evaluation is carried out during and after the grant is spent, case studies will be written up	Ongoing	Community groups and organisations working on health inequality issues	<p>During 2018/19 3 organisations in the Falkirk area benefitted from Health Inequalities Grants - all grants awarded focussed on health inequalities and mental health and wellbeing</p> <p>Loretto Care Grangemouth - Over 50 residents took part in walking activities across 4 sites, reducing isolation and increase in physical activity.</p> <p>Sahelis Group - 10 women from BMI Community participated in a 10 week yoga class. Increase in physical activity, reduced stress and isolation, and a sense of belonging</p> <p>Beats and Wheelers - the skate people - Grant supported children and young adults who are disengaged from education across Falkirk. 18 young people participated in 6 week programme.</p>
Ongoing evaluation	Ongoing	Any adults living in Forth Valley, with a focus on priority groups	<p>During 2018/19 16 organisations in Falkirk received regular condom orders which were distributed to their clients</p> <p>During 2018/19 2499 'condoms by post' orders were sent to individuals in the Falkirk area</p>
<p>How good is community learning & development in our communities</p> <p>Other-qualitative and quantitative evaluation methods</p>	Ongoing	<p>Primary group: Families on low income living in SIMD areas, particularly children in receipt of free meal entitlement</p> <p>NB adults, including older people, where there is identified need.</p>	<p>Available in performance reports for the following periods:</p> <ul style="list-style-type: none"> •Summer 2018 •Christmas 2018

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 3: Income from social security and benefits in kind Generosity of benefits. Reach of benefits - Eligibility criteria - Reach of benefits			
Income maximisation by Citizens Advice Bureau (CAB) Holistic approach enables CAB to identify and support people with financial concerns, even where they present with other problems (e.g. offering Welfare Benefit Checks to all clients, awareness of issues often related to specific life transitions, etc.) Assistance with claiming benefit entitlements including completion of forms and disputing decisions up to and including representation at appeals Provision of advice and support on debt, including education on budgeting and resource management. Support and advice related to employment rights and entitlements. Advice and support to enable informed choices on energy supply. Assistance with consumer, legal and similar issues. Provision of information on accessing and choosing financial services and products (e.g. Credit Unions.) Housing advice to enable people to address problems and maintain tenancies, mortgage payments, etc. Assistance with accessing individual grants, food bank and other community support	SOLD Outcome One: Our area will be a fairer and more equal place to live	CAB Managers/ Fairer Money	Services are supported partly by Falkirk council funds and partly by external funds

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Anonymised monitoring and evaluation information will be collected, analysed and reported to help inform decisions that impact on people in poverty, at risk of poverty and the wider community	Ongoing	People at risk of decreased household income People in debt People will avoid or be able to alleviate fuel poverty	In 2019/20 the three CABs (Falkirk, Grangemouth & Denny) received 11,911 customer contacts and handled 25,635 issues, resulting in a total benefit gain of £4,192,426 In 2019/20 the three CABs received 11,911 customer contacts and handled 25,635 issues, managing debt totalling £649,784

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 3: Income from social security and benefits in kind Generosity of benefits. Reach of benefits - Eligibility criteria - Reach of benefits			
Community Advice Services - welfare benefit advisers/ income maximisers	SOLD Outcome One: Our area will be a fairer and more equal place to live	Falkirk Council	Maximise customers benefits - income maximisation Complete benefit application / renewal forms Provide advice on all social security benefit Provide representation at appeal tribunal Signpost to relevant services Home visits Online referral system Online benefit calculator
Entitlement calculator – Entitledto is a benefits calculator which allows the user to find out what benefits they can claim. It is free and anonymous and the cost of uplift in income is captured	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk Team	£5k per annum funded via Fairer Falkirk
Improve system and processes to uptake and eligibility of free school meals and clothing grants	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Revenues & Benefits	Reduce barriers to access support by removing need to re-apply for most applicants Online application form which is under review Front line staff trained to give clear advice on eligibility and process Signposting to further support where necessary

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Advice Service Delivery Plan 2018-22	Ongoing	<p>All customers</p> <p>Lone parents with dependent children</p> <p>Single working age people without children, who are either in receipt of benefits or in low paid work</p> <p>Single pensioners</p> <p>Households with younger children and with more than two children, who are either in receipt of benefits or in low-paid work</p> <p>Households affected by disability, including those with mental health</p> <p>Households affected by drug and alcohol use</p> <p>Looked after children and care leavers</p> <p>Offenders and ex-offenders and their families</p> <p>Households affected by homelessness</p>	Welfare benefits financial gain 2018- £8,144,839.92
Evaluation	Ongoing	People at risk of poverty	July 2018 Evaluation - Since the launch of the calculator on the 28th August 2017, 1953 people have carried out calculations in the Falkirk Council area with predicated benefit gains of £6,091,084.80 over 40 weeks from August 2017 – May 2018. This averages out at 49 benefit checks per week with an expected 2548 per year generating more than £10Million;
Percentage increase in uptake	Ongoing	Parents and carers	Take up of clothing grant increased by 22% and Free School Meals by 11% (figures from 2018 & compared to previous year)

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 3: Income from social security and benefits in kind Generosity of benefits. Reach of benefits - Eligibility criteria - Reach of benefits			
Fairer Money Conference - Held in November 2018 this event helped to make partners aware of money advice and help available in Falkirk. The conference was preceded by Fairer Money Week during which pop ups were held in supermarkets and hospitals to promote income maximisation.	SOLD Outcome One: Our area will be a fairer and more equal place to live	Falkirk Council, Citizens Advice Bureau, Carnegie UK, Money Advice Scotland	Fairer Falkirk Fund
Scottish Welfare Fund - Crisis and Community Care Grants	SOLD Outcome One: Our area will be a fairer and more equal place to live	Falkirk Council	Budget provided by Scottish Government Additional £100k allocated from Falkirk Council for 2018/19 to support Universal Credit claimants
DWP protocol for care leavers - giving care leavers priority within the service	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Leaving Care Team & local DWP offices	
As part of NHS Forth Valley one to one Health Assessments a person centred discussion takes place with each individual regarding benefits, employability issues and debt As part of above staff attended training session on 15/05/2018 re Money management and Debt advice available within Forth Valley	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Keepwell team comprising nurses, life coaches and employability advisor Conduit Scotland Debt Advisors within Council areas	£440k per annum for the Keepwell Service
Income maximisation inquiry - as per CHSP form	SOLD Outcome One: Our area will be a fairer and more equal place to live	Health Visitors	Existing Health Visitor workforce

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Feedback forms were handed out at the conference	Yearly	The conference was primarily targeted at council partners who have direct contact with all Child Poverty Act and Fairer Falkirk Priority Groups	87 people attended the conference 88.5% found the event useful 80.3% had a better understanding of the advice services available to people 83.6% thought the information they heard would assist them in their work
Scottish Government legislation - Welfare Funds (Scotland) 2015	Ongoing	All client groups in the Falkirk area	£1,009,804.49 awarded over approx. 4000 applications to individuals in the Falkirk area for period 18/19
Part of DWP national care leavers strategy	Ongoing	Intended to reduce poverty amongst care leavers	Number of care leavers engaging with DWP protocol
If issues or concerns are identified, appropriate help or signposting is given. A review in 3 months will be attempted to ascertain whether the individual's situation has improved. Self scoring for mental health at initial assessment and 3 months follow up	In place within service past 5 years Ongoing	Keepwell actively targets areas of relative deprivation including those in addiction recovery, those in low paid work or part time/fixed term contracts, local soup kitchens and people within CJS Keepwell provides approx 3,500 one-to-one assessments each year	
Referral data is collected via ISD	Ongoing	Parents of under 5's	Increased income

Falkirk Child Poverty Actions 2018/19

Action e.g. new services offered, increasing flexibility of existing services	SOLD/ Fairer Falkirk	Who action is carried out by e.g. list of all those partners involved in action	Resources allocated
DRIVER 3: Income from social security and benefits in kind Generosity of benefits. Reach of benefits - Eligibility criteria - Reach of benefits			
Active promotion of Healthy/ Best Start Grants with organisations that have a relationship with families and NHS Forth Valley Facebook page and Twitter platforms www.mygov.scot/pregnancy-and-baby-payment	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	NHS Forth Valley Health Improvement Nutrition and Dietetics team, Health visitors, midwives, Welfare Rights Advisors	Public Health Dietitian time
Income Maximisation signposting/referrals to Money Advice Services for pregnant women	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Midwives with support from Health Promotion Service re pathways, promotion and evaluation	Midwife and Health Promotion staff time SG allocation to board
Income Maximisation •Awareness Raising Sessions of Signposting & Referral routes for Support Services (for CLDS staff) •Signposting and referrals to Community Advice Teams & CAB by CLDS staff •Awareness Raising Sessions of Signposting & Referral routes for Support Services (for Community Groups) •Signposting and referrals to Community Advice Teams & CAB by Community Groups	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	CLDS staff Community Groups	CLDS staff

How was this assessed/ what impact? What measures did you use?	Timescale for action	Group(s) the action is intended to reduce poverty amongst e.g. who is service targeted at and who is using it?	Evidence of impact on priority groups
Stats on uptake/ financial gain in Forth Valley area	Ongoing, but Healthy Start food grant will become Best Start Foods	Families with young children	Increased income
Number of women referred to money advice services Number of women who receive advice from money advice services	Additional funding for 2018-19 and 2019-20	Women, families with new born babies	Increased income Number of women who have accepted offer as of April 2019 was 8
Qualitative Evidence	Ongoing	Families on low income	Qualitative Evidence

Falkirk Child Poverty Future Priorities

Driver 1: Income from Employment Hourly Pay Hours worked per household: - Skills and qualifications - Labour Market Accessible transport & childcare			
Action	SOLD/ Fairer Falkirk Action Plan/Service or Business Plans link	Who is taking this action forward?	Group(s) the action is intended to reduce poverty amongst
Develop/improve referral pathways to Skills Development Scotland – from any partners	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Employability forum	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups.
Investigate the role of Council and Community Planning Partnership Partners as employers - annualised hours instead of zero hours contract – suppliers work through procurement to improve employment conditions	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups
Community Learning and Development – family learning & volunteering “pre” employability	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Fairer Childhood	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups
Raise awareness of benefit entitlement and changes – Falkirk wide campaign promoting use of entitlement calculator and availability of advice and support	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk	<p>People most at risk of financial hardship</p> <p>People who experience social or economic disadvantage (e.g. due to disability, long term health conditions, English as an additional language, etc.)</p> <p>Vulnerable people/ people who otherwise would have difficulty representing their own interests</p>
Increase uptake of social security Scotland benefits for identified groups	<p>SOLD Outcome One: Our area will be a fairer and more equal place to live</p> <p>SOLD Outcome Three: Our children will develop into resilient, confident and successful adults</p>	Fairer Money	<p>People most at risk of financial hardship</p> <p>People who experience social or economic disadvantage (e.g. due to disability, long term health conditions, English as an additional language, etc.)</p> <p>Vulnerable people/ people who otherwise would have difficulty representing their own interests</p>

Driver 1: Income from Employment (continued) Hourly Pay Hours worked per household: - Skills and qualifications - Labour Market Accessible transport & childcare			
Action	SOLD/ Fairer Falkirk Action Plan/Service or Business Plans link	Who is taking this action forward?	Group(s) the action is intended to reduce poverty amongst
Increase volunteering opportunities regarding priority groups for skills development - Family learning - personal plan - Developing core skills – literacy and numeracy	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	CVS/ Children's Services	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups
Increase engagement of parents and carers in CLDS in partnership with libraries -preventative action to make focus on families and children	SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Children's Services	Low income families & single parent families
Work with local businesses as to support employment opportunities e.g. subcontracting	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Employability forum	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups

Falkirk Child Poverty Future Priorities

DRIVER 2: Costs of Living Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablers			
Action	SOLD/ Fairer Falkirk Action Plan/Service or Business Plans link	Who is taking this action forward?	Group(s) the action is intended to reduce poverty amongst
Develop dignified community food plans which address local food poverty priorities including considering Community Food Networks and Community Larders to address food insecurity	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Four: Our population will be healthier	Fairer Falkirk/ Children's Services	Low income families & single parent families
Implement the new concessions and charges policy for Council and Community Trust charges	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk/ Finance	Low income families & single parent families
Address the cost of transport as a barrier to accessing local authority and NHS Services	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Community Planning Partnership/ Fairer Falkirk	Those currently excluded from the labour market with barriers to gaining and sustaining employment. A particular focus will be on priority groups.
Promote entitlement to benefits, support to check fuel tariffs and affordable credit options etc at tenancy sign up	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Money	Low income families & single parent families
Identify opportunities to align Poverty Act duties and PEF Planning	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Childhood	
Maximising the uptake of Scottish devolved benefits, for example Best Start grants and Baby boxes, with priority groups and targeting this approach with specific teams, for example, income maximisation/community advice services and registrars	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Money	Low income families & single parent families
Develop community growing including fresh produce, links into volunteering, skills development, help tackle other health issues	SOLD Outcome Four: Our population will be healthier	Children's Services/ Development Services	Low income families & single parent families

DRIVER 2: Costs of Living (continued) Housing Costs Other Costs of Living Debts - Accessible transport & childcare - Enablers			
Action	SOLD/ Fairer Falkirk Action Plan/Service or Business Plans link	Who is taking this action forward?	Group(s) the action is intended to reduce poverty amongst
Reduce the impact of domestic abuse on access to money/work/training	SOLD Outcome Two: We will grow our local economy to secure successful businesses, investment & employment	Employability forum	
Review the best approaches to improving family nutrition and deliver actions as part of a dignified community food plan	SOLD Outcome Three: Our children will develop into resilient, confident and successful adults SOLD Outcome Four: Our population will be healthier	Fairer Childhood	Low income families & single parent families
Target income maximisation and money advice to partners of mothers	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Money	Low income families & single parent families
Support community organisations to provide advice e.g. fuel tariffs – to provide local access to community learning, community learning opportunities	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Money	People most at risk of financial hardship People who experience social or economic disadvantage (e.g. due to disability, long term health condition, English as an additional language, etc.) Vulnerable people/ People who otherwise would have difficulty representing their own interests
Reduce the cost of the school day: Increase uptake of free meals, including looking at carrying over free school meal allowance from one day to another	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Childhood	Low income families & single parent families
Reduce holiday hunger and improve access to activities	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Childhood	Low income families & single parent families
Provide free nursery food and snacks in all council early years establishments	SOLD Outcome 1: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Falkirk Children's Commission and Falkirk Council Children's Services	Will benefit all children so as to avoid stigma, aim is to benefit low income households
Review how we identify and assess child neglect relating to parental substance misuse	SOLD Outcome Three: Our children will develop into resilient, confident and successful adults SOLD Outcome Four: Our population will be healthier	Fairer Childhood	Children at risk of neglect as a result of paternal substance misuse

Falkirk Child Poverty Future Priorities

DRIVER 3: Income from social security and benefits in kind Generosity of benefits. Reach of benefits - Eligibility criteria - Reach of benefits			
Action	SOLD/ Fairer Falkirk Action Plan/Service or Business Plans link	Who is taking this action forward?	Group(s) the action is intended to reduce poverty amongst
Promote entitlement to childcare (2+) and identify and address barriers	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Childhood	Low income families & single parent families
Develop a "visual" picture/map of what could/should be accessed and advisors can then ensure they are not missing options – reducing gaps or duplication at the same time for partners	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk	
Look at embedding the best start grant application into existing processes for example within registration services	SOLD Outcome One: Our area will be a fairer and more equal place to live SOLD Outcome Three: Our children will develop into resilient, confident and successful adults	Fairer Money	Low income families & single parent families
Investigate referral rates and uptake of income maximisation support by priority groups	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Money	Low income families & single parent families
Increase staff awareness and understanding of child poverty including how they might make a difference within their role	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Culture	People living in poverty and accessing Council services
Provide financial advice to support a range of child health services including midwifery and health visitors' referrals for a financial health check to Community Advice Services	SOLD Outcome One: Our area will be a fairer and more equal place to live	Fairer Falkirk	People most at risk of financial hardship



Falkirk Council



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COMMUNITY PLANNING
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